

B•RNINTERACTIVE

21 YEARS

of steady growth in clients, projects, solutions and products, earned us a leadership position in the region.

70+ EXPERTS

with solid web and multimedia experience represent the company's biggest asset.

2500+ PROJECTS

spread over 35 countries, inspire us to always deliver innovative digital services and products.

Who Are We?

FULLY INTEGRATED DIGITAL COMMUNICATION AGENCY

Web / Mobile / Social Media

Mission

We are an independent Integrated Communication Agency dedicated to offering creative, innovative, state-of-the-art digital and interactive communication solutions and experiences, to meet the evolving needs of local, regional, and global institutional and corporate clients.

Vision

Be the preferred articulator, designer and builder of the most compelling and efficient interactive experiences, in a world where the Internet has grown to become omnipresent and global.

Values

Business ethics, transparency, integrity, and customer satisfaction make up the backbone of Born Interactive, coupled with an extensive understanding of local and international brands' performances and a solid creative digital communication experience. We built a diversified and global portfolio of projects catered to internationally renowned brands and institutions, mainly focusing on the MENA markets, all through successful processes and workflows, and exposure to multinational cultures.

Offerings

Our offering revolves around 4 main pillars:

- **Solutions:** Content Management Systems, E-commerce, CRM, Intranets and collaborative platforms, Project Management Business Intelligence.
- **Performance:** Digital strategy creation, conversion, CRM Implementation, Marketing Automation, Lead generation and conversion, Inbound/Outbound marketing.
- **Experience:** UX/UI, Web, Mobile, Social Media, Augmented/Virtual reality, Interactive screens, ambient.
- **Content:** Strategy, content creation, Media Production, Content Management.

Our Products and Solutions

- Skwid **Content Management System:** Proprietary product with over 400 installations
- Magento **E-Commerce Platforms:** Development of small, medium, large-scale e-commerce solutions
- Microsoft **SharePoint**
- Microsoft **Dynamics 365**
- Microsoft **Azure**
- Microsoft **Office 365**
- Microsoft **Project Online**

Partnerships

Microsoft Partner
Silver Application Development



Episerver
Solution Partner



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